



دائرة الثقافة والسياحة  
DEPARTMENT OF CULTURE  
AND TOURISM

# ABU DHABI HOTEL PERFORMANCE REPORT

**OCT & YTD OCT 2023**

## NOTE TO READERS

- THIS REPORT IS STRICTLY PRIVATE, CONFIDENTIAL AND PERSONAL TO ITS RECIPIENTS AND SHOULD NOT BE COPIED, DISTRIBUTED OR REPRODUCED IN WHOLE OR IN PART, NOR PASSED TO ANY THIRD PARTY.
- KINDLY BE AWARE THAT THE PERFORMANCE DATA PRESENTED IN THIS REPORT RELIES ON PRIMARY INFORMATION AND MAY UNDERGO CHANGES OR ADJUSTMENTS.
- SINCE JAN 2023, DCT ABU DHABI DECOMMISSIONED ITS LEGACY HOTEL E-REVENUE SYSTEM AND MIGRATED TO DAILY HOTEL SYSTEM/ HENCE, WE URGE CAUTION WHILE COMPARING THE CURRENT PERFORMANCE WITH ANY HISTORICAL HOTEL PERFORMANCE REPORTS PUBLISHED ON DCT'S OFFICIAL WEBSITE AND/OR ON OPEN DATA PLATFORM.
- AT THIS POINT, GUEST VOLUMES ENCOMPASS ONLY ADULTS AND DO NOT INCLUDE CHILDREN
- IN OCT, ONE PROPERTY CONTINUE TO REMAIN TEMPORARILY CLOSED.

# ABU DHABI HOTEL PERFORMANCE

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**OCT 2023**

## OVERALL PERFORMANCE – OCT 2023

Oct 2023  
Performance

Hotel Guests

**424k**

Hotel Occupancy

**79%**

Hotel ALOS

**2.8 Nights**

ARR (AED)

**571**

REVPAR (AED)

**451**

Revenues (AED)

**720M**

% Change vs  
2022

**+10%**

**+6%**

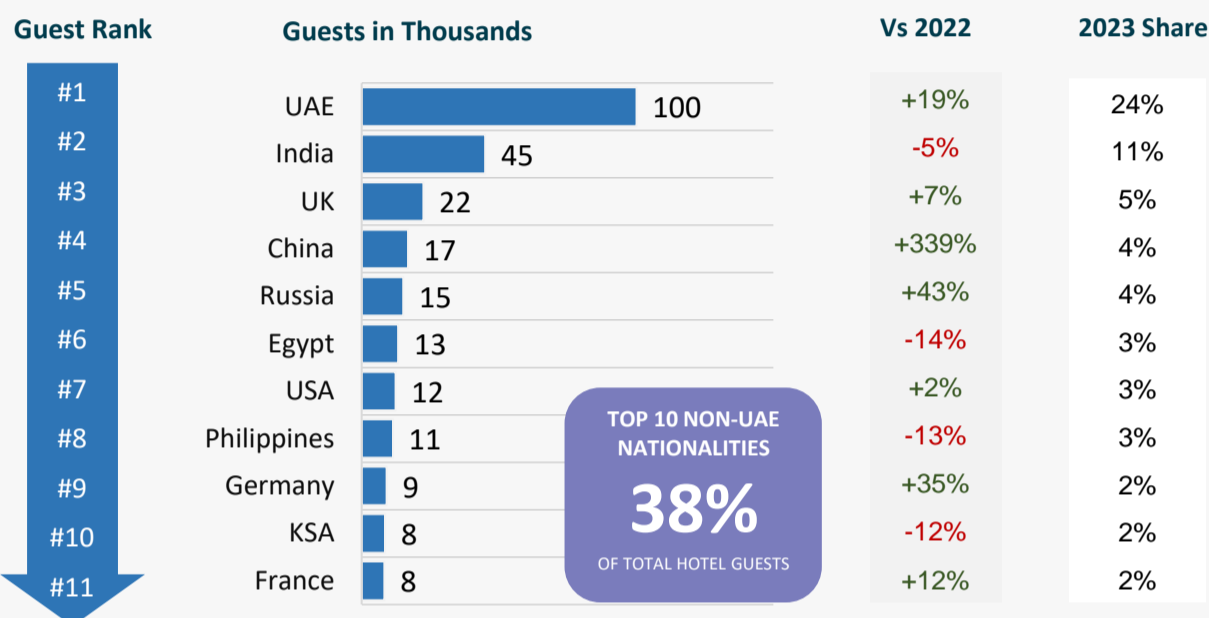
**-1%**

**+26%**

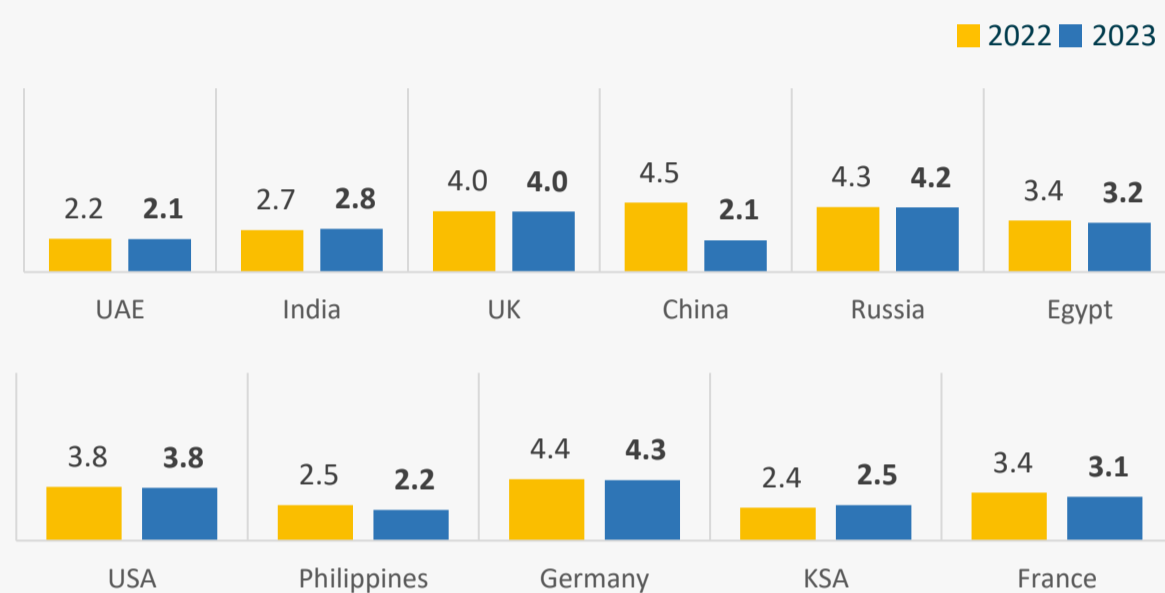
**+33%**

**+29%**

## TOP HOTEL GUEST NATIONALITIES – OCT 2023



## ALOS ACROSS TOP NATIONALITIES – OCT 2023



## PERFORMANCE BY REGIONS – OCT 2023

OCT 2023	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	379	+11%	33	+4%	12	+13%
Occupancy	82%	+6%	58%	-4%	51%	+4%
ALOS (Nights)	2.9	-1%	1.9	-3%	2.7	-3%
ARR (AED)	589	+27%	275	+9%	531	-1%
REVPAR (AED)	484	+35%	160	+4%	272	+4%
Total Rev(M AED)	677	+30%	21	+10%	23	+13%

Notes: Guest & revenue values are rounded off to their nearest value

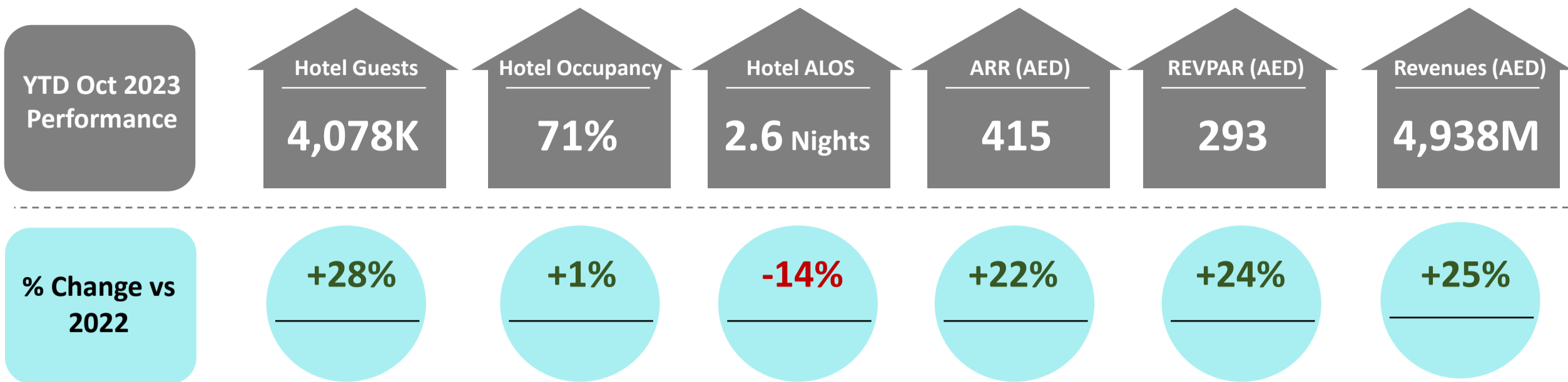
## PERFORMANCE BY STAR-RATINGS – OCT 2023

OCT 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	202	+20%	115	-3%	64	+6%	43	+13%
Occupancy	76%	+9%	83%	+3%	77%	+7%	85%	---
ALOS (Nights)	2.9	-3%	2.3	+2%	2.1	+3%	4.9	-7%
ARR (AED)	812	+20%	369	+31%	336	+41%	363	+17%
REVPAR (AED)	614	+32%	307	+36%	258	+51%	309	+16%
Total Rev(M AED)	517	+31%	103	+20%	43	+37%	56	+17%

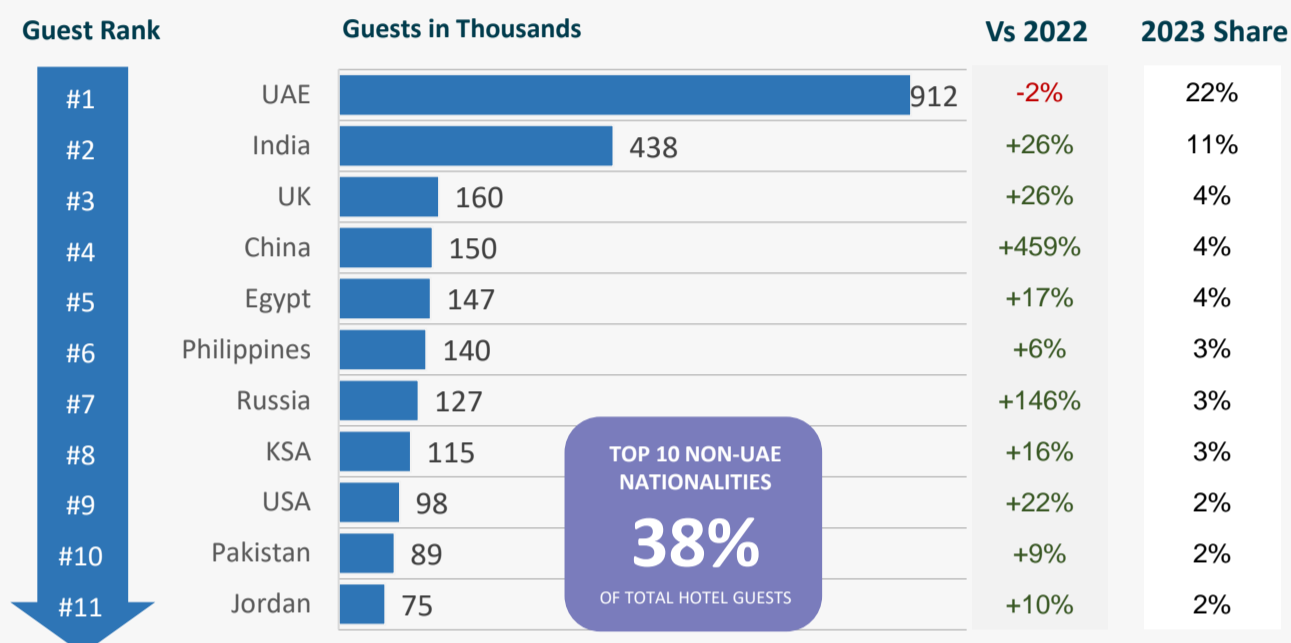
Notes: Guest & revenue values are rounded off to their nearest value

# YTD OCT 2023 PERFORMANCE

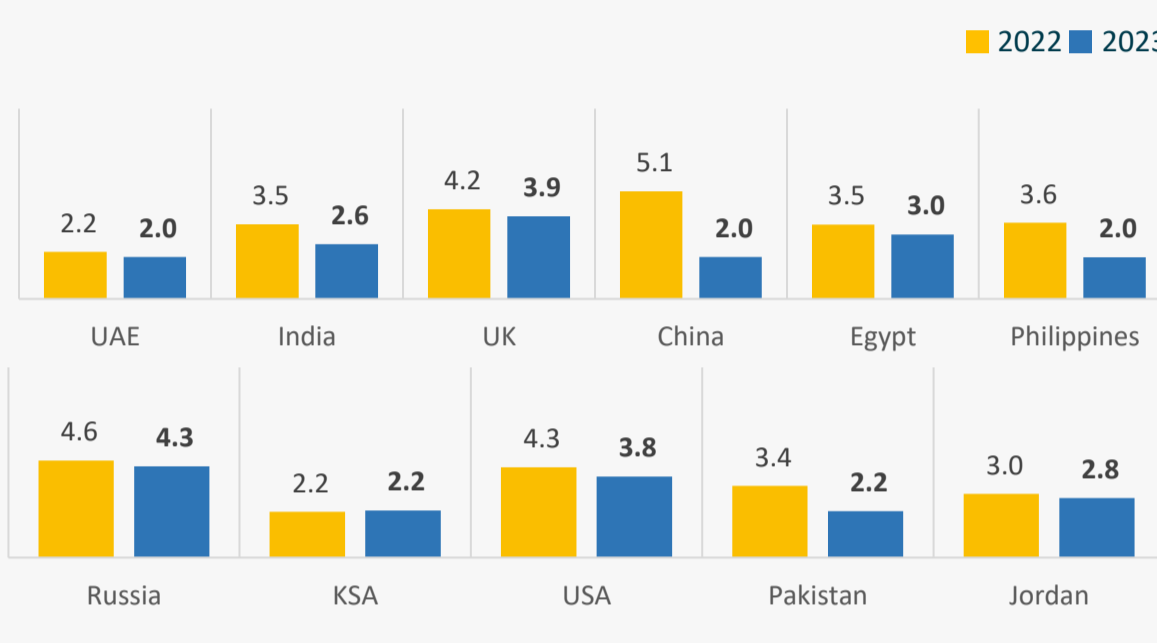
## OVERALL PERFORMANCE – YTD OCT 2023



## TOP HOTEL GUEST NATIONALITIES – YTD OCT 2023



## ALOS ACROSS TOP NATIONALITIES – YTD OCT 2023



## PERFORMANCE BY REGIONS – YTD OCT 2023

YTD OCT 2023	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	3,667	+30%	313	+16%	98	+9%
Occupancy	74%	+3%	54%	-11%	39%	-21%
ALOS (Nights)	2.7	-14%	1.7	-19%	2.5	-20%
ARR (AED)	420	+23%	265	+8%	557	+21%
REVPAR (AED)	309	+26%	142	-4%	217	-4%
Total Rev(M AED)	4,581	+27%	188	+6%	170	+5%

Guest & revenue values are rounded off to their nearest value

## PERFORMANCE BY STAR-RATINGS – YTD OCT 2023

YTD OCT 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	1,887	+40%	1,202	+18%	622	+23%	368	+18%
Occupancy	66%	+6%	76%	-4%	68%	-1%	79%	-2%
ALOS (Nights)	2.7	-14%	2.1	-14%	1.9	-13%	5.2	-14%
ARR (AED)	602	+22%	253	+17%	226	+25%	299	+8%
REVPAR (AED)	397	+30%	192	+13%	155	+23%	237	+6%
Total Rev(M AED)	3,519	+32%	706	+9%	287	+18%	426	+7%

Guest & revenue values are rounded off to their nearest value